Session 3 Workshop 2
DEVELOPING KNOWLEDGE OF ENTREPRISE
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House of Doctoral Schools

• 450 PhD students registered in 2008

4 doctoral Schools

• 210 in Business Administration
• 110 in Economics
• 60 in Mathematics and Computer science
• 70 in Social sciences: sociology, Political Science and Law
Two categories of Students regarding Enterprise

- **1st distinction**

  Dauphine' Students

  Students joining a Dauphine Programme at the doctoral level

- **2nd distinction**

  - Business oriented research
  - Non business oriented studies

Université Paris-Dauphine Maison des Ecoles doctorales, Joël Monéger
Two categories of Students regarding Enterprise

1st Undergraduate studies and Master studies at Dauphine
2nd Dauphine's Students

From the very first year of studies, enterprise is at the centre of their core classes

1st two year general programme

Students will study economics, business, accountancy, law and social sciences

3rd year general programme

Students are starting orientation dividing their majors in Economics, Social sciences, Business Administration and Law

Ex.: Students will received a double degree in Law and Business Administration
Students preparing a degree in Mathematics or Computer Sciences

• They have a specific department from undergraduate studies to the Master degree

• But:

  • Enterprise is explained in core courses and is part of some of the analytical studies

**In Paris-Dauphine**

*Enterprise is a natural flavor which is considered as part of the curriculum.*
Students which Join Paris-Dauphine at the doctoral level

• **First:**
  • They must show a special interest in the fields of research where Enterprise is the main subject of studies.

• **Second:**
  • It depends on the Doctoral School.
Doctoral Studies in Business Administration
Ecole doctorale de gestion

- Research is centered on Enterprise
- 210 registered students/ 25/28 PhDs per year ½ of all French PhDs in Business Administration
- 10/15 PhDs are prepared under a contract with a company on an agreed subject
- But is focused on an academic approach
- Seminars are developed by managers
Doctoral Studies in Economics
Ecole doctorale d’économie

- 110 registered students/ 15/18 PhDs per year
- 6/8 PhDs are prepared under a contract with a company on an agreed subject
  - Research is not necessarily centered on Enterprise
- But research is focused on an academic approach but the activity of enterprises is studied at different degrees
- Ex. Energy, international commerce, Economics of health care, Sustainable development and Economics... Global Finance
- Seminars are now dedicated to preparing students to work in an enterprise
Doctoral Studies in Law and Social sciences
Ecole doctorale de sciences sociales

70 registered students/ 10 PhDs per year

• 10 PhDs are prepared under a contract with a company on an agreed subject (sociology of organizations, Business or Financial Law…)
  – Research is not necessarily centered on Enterprise

• But enterprise is studied at different degrees by sociologist and lawyers

• Ex. Business Structures, competition, distribution of goods, European Union Law and business activities…

• Seminars are now dedicated to preparing
• Students to work in an enterprise and Law
Doctoral Studies in Mathematics and Computer Science
Ecole doctorale EDDIMO

• 60 registered students/ 12/14 PhDs per year
• 15 PhDs are prepared under a contract with a company on an agreed subject

  Research is not necessarily centered on Enterprise

• But enterprise is studied through quantitative studies specially in Banking, Finance, Evaluation of risk, Sustainable development

• Seminars are dedicated to preparing students to work in financial enterprises because students are sometimes theoretical and have to learn to day language
New trends in Paris-Dauphine

• Research is more and more sponsored through Foundations in cooperation with other institutions (Ecole Polytechnique, UPM…)
• Sustainable development
• Risk
• It has been a revolution for some. It is an ordinary evolution for most in Paris-Dauphine
New trends in Paris-Dauphine

The Maison des Ecoles doctorales (MEDoc) will **insist on preparing doctoral students no matter their specificities to learn and understand what are Enterprises and Economics…**

- What is the day-to-day life or people…

**The Maison des Ecoles doctorales (MEDoc) will insist on preparing doctoral students which are willing to join the Academic Community to understand that ordinary life is for all Enterprise**
2 minutes du peuple entreprise François Pérusse
Measuring Progress

1. Set an attainable goal.
2. Evaluate process at regular intervals.
3. Monitor intermediate and long-term outcomes.
4. Refine and modify process based on lessons learned.
5. Expand incrementally.
• The most difficult is to talk about what you do or on what you know best.

• But let me say that I had a dream of a University entreprise oriented and the dream is on its way to be real.

Thank you for your attention and for your questions.